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**modmix™**  
the organic cocktail mixer

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Cocktail hour. Organically remixed.



Finally, cocktail hour gets a modern makeover.

Introducing Modmix organic cocktail mixers, where style and luxury meet organic purity. We use all organic ingredients because good taste comes from good ingredients.

Introducing: Wasabi Bloody Mary!



## Six Organic Flavors



### **New! Wasabi Bloody Mary – Launched August, 2008!**

The richness of organic, sun-ripened tomato. The zing of ginger. A snap of real, Japanese wasabi. Whether it's a day of leisure in the countryside, or a hip urban brunch, our Wasabi Bloody Mary mix delivers the perfect karate kick of flavor, expertly blending East and West to deliver the freshest twist yet on a long-cherished tradition. A Bloody Mary for the new millennium



### **Mojito**

Que rico, it's our all-organic mojito! Only the freshest spearmint, the finest raw cane sugar and the juiciest limes go into our perfectly crafted, organic update of this classic cocktail. The result: Old Havana meets Nuevo Miami. Just add your favorite rum, or any spirit that moves you.



### **Pomegranate Cosmopolitan**

Ruby-red seduction meets uptown sophistication. The pomegranate is rumored to be the real fruit that tempted Eve in the Garden of Eden. Now it adds its irresistible touch to the modern cosmopolitan. And, like all of our mixers, it's all organic. Just add your favorite vodka and prepare to be stirred.



### **Lavender Lemon Drop**

The lemon drop gets a kiss from the French countryside. Organic lemon juice mingles with fresh lavender water to create the perfect blend of fruity and floral. The result: the only creation truly worthy of your favorite vodka. A classic cocktail. Remixed.



### **Citrus Margarita**

We captured the sultry Mexican Riviera in our Citrus Margarita. The freshest of organic limes, a bloom of fragrant orange – simply add your favorite tequila to be transported to your own private beach cabana. Or add a splash of whatever spirit moves you to create your own signature cocktail – and viva!



### **French Martini**

Paris in the 1920s: a time of romance, creativity – unbridled celebration. Now the era's signature drink is reborn in our French Martini, complete with organic pineapple juices and raspberry with a hint of lemon.





## Company Background

Here is the scoop on Modmix: Imagine three women partnering to create one of the most exciting concepts in cocktails - and in a world long dominated by men.

Modmix was created by Gretchen Nix, Joni Ryan and Tricia McCracken. All three co-founders share a love for design, organic living and, of course, a finely crafted cocktail. But when they first began on the Modmix journey, they had only a dream, a little cash and a lot of drive. Together they knew that the premium spirits market was long overdue for something new: a luxurious organic cocktail mixer. As Gretchen personally created each signature Modmix recipe, Tricia and Joni joined in with a unique strategy, creating an unforgettable look for the Modmix brand. The result: A product that tastes as beautiful as it looks.

After three years of perfecting their vision and carefully rolling it out to boutiques and gourmet sellers, the Modmix team is proud to bring that passion to you. We invite you to enjoy your Modmix cocktail in the same way we have created it for you: Slowly. And with pleasure.





# Product Facts

- What is Modmix?** Modmix is the first certified USDA certified organic cocktail mixers.
- Why Modmix?** Modmix organic cocktail mixers combine style and luxury with organic purity. We use all organic ingredients because we know that good taste comes from good ingredients. We chose to go organic because organic tastes better, and yes, because it's healthier and fits with an overall healthy lifestyle.
- What is organic?** What is organic? It's simple - literally! Think of organic living as a simpler, healthier, more honest approach to food production that includes no harsh soil chemicals, no synthetic pesticides, and no substances or practices that would harm our environment or our farmers.
- Instead, our organic fruits and herbs come from clean, well-balanced environments that result in a cleaner, better-balanced planet. Last but not least, because they're raised without the interference of artificial substances, organic foods taste better, and they're better for you.
- Flavors:** We currently offer six unique Modmix cocktail mixers: Wasabi Bloody Mary, Citrus Margarita, French Martini, Lavender Lemon Drop, Mojito and Pomegranate Cosmopolitan.
- Pricing:** Modmix is sold in 750ml glass bottles and the suggested retail price is \$9.99.
- Retail Locations:** Modmix is currently available in 24 states in retailers such as Whole Foods. To see a complete list please visit our website: <http://modmixbeverages.com/>





# Recipes

## Modmix Lavender Lemon Drop

### Lavender Lemon Drop Martini

Mix 2 parts Organic Modmix Lavender Lemon Drop with 1-2 parts vodka. Shake over ice and strain into a martini glass. Garnish with a lavender sprig, mint or lemon peel.

### Kentucky Bourbon Lemonade

Mix 2 parts Organic Modmix Lavender Lemon Drop with 1-2 parts whiskey or bourbon. Shake over ice and strain into a martini glass or serve on the rocks. Garnish with a lemon wedge or cherry.

### Island Lemonade

Mix 2 parts Organic Modmix Lavender Lemon Drop with 1-2 parts rum. Shake over ice and strain into a martini glass or serve on the rocks. Garnish with a lavender sprig, mint, or lemon peel.

### Gin Lemonade

Mix 2 parts Modmix Lavender Lemon Drop with 1-2 parts gin. Shake over ice and strain into a martini glass or serve on the rocks. Garnish with a lavender sprig, mint, or lemon peel.

### Lemon Mimosa

Add 1 part Organic Modmix Lavender Lemon Drop to 2-3 parts champagne or sparkling wine. Serve in a champagne glass. Garnish with a lavender sprig or lemon peel.

### Organic Sparkling Soda

Add Organic Modmix Lavender Lemon Drop to sparkling water. Garnish with lavender, mint, or lemon peel.

## Modmix Pomegranate Cosmopolitan

### Pomegranate Cosmopolitan

Mix 2 parts Organic Modmix Pomegranate Cosmopolitan with 1-2 parts vodka. Shake over ice and strain into a martini glass. Garnish with mint, pomegranate seeds, or lemon peel.

### Pomegranate Margarita

Mix 2 parts Organic Modmix Pomegranate Cosmopolitan with 1-2 parts tequila. Shake over ice and strain into a martini glass or pour over ice in a margarita glass. Optional: salt the glass rim. Garnish with a lime or orange wedge.

### Pomegranate Daiquiri

Mix 2 parts Organic Modmix Pomegranate Cosmopolitan with 1-2 parts rum. Shake over ice and strain into a martini glass or serve on the rocks. Garnish with lime wedge or pomegranate seeds.

### Pomegranate Mimosa

Add 1 part Organic Modmix Pomegranate Cosmopolitan to 2-3 parts champagne or sparkling wine. Serve in a champagne glass. Garnish with lemon peel or pomegranate seeds.

### Organic Sparkling Soda

Add Organic Modmix Pomegranate Cosmopolitan to sparkling water. Garnish with a lavender sprig, mint, or lemon peel.





## Modmix Citrus Margarita

### Citrus Margarita

Mix 2 parts Organic Modmix Citrus Margarita with 1-2 parts tequila. Shake over ice and strain into a martini glass or pour over ice into a margarita glass. Optional: salt glass rim. Garnish with lime.

### Citrus Daiquiri

Mix 2 parts Organic Modmix Citrus Margarita with 1-2 parts rum. Shake over ice and strain into a martini glass or serve on the rocks. Garnish with lime or orange wedge.

### Citrus Gimlet

Mix 1 part Organic Modmix Citrus Margarita with 2-3 parts vodka or gin. Shake over ice and strain into a martini glass or serve on the rocks. Garnish with lime or lemon peel.

### Citrus Mimosa

Add 1 part Organic Modmix Citrus Margarita to 2-3 parts champagne or sparkling wine. Serve in a champagne glass. Garnish with lime or lemon peel.

### Organic Sparkling Soda

Add Organic Modmix Citrus Margarita sparkling water. Garnish with lime or lemon peel.

## Modmix French Martini

### French Martini

Mix 2 parts Organic Modmix French Martini with 1-2 parts vodka. Shake over ice and strain into a martini glass. Garnish with a raspberry or pineapple wedge.

### Tahitian Punch

Mix 2 parts Organic Modmix French Martini with 1-2 parts rum. Shake over ice and strain into a martini glass or serve on the rocks. Garnish with a raspberry or pineapple wedge.

### French Gin Fizz

Mix 2 parts Organic Modmix French Martini with 1-2 parts gin and a splash of soda water. Serve on the rocks. Garnish with a raspberry, lemon peel or pineapple wedge.

### French Mimosa

Add 1 part Organic Modmix French Martini to 1-2 parts champagne or sparkling wine. Serve in a champagne glass. Garnish with a raspberry.

### Organic Sparkling Soda

Add Organic Modmix French Martini to sparkling water. Garnish with a raspberry or lemon peel.

## Modmix Mojito

### Traditional Mojito

Mix 2 parts Organic Modmix Mojito with 1-2 parts rum and a splash of soda water. Serve on the rocks in a high ball glass. Garnish with mint and a lime wedge.

### Vodka Mojito

Mix 2 parts Organic Modmix Mojito with 1-2 parts vodka and a splash of soda water. Serve on the rocks in a high ball glass. Garnish with mint and a lime wedge.

### French Mojito

Mix 1 part Organic Modmix Mojito with 1 part Organic Modmix French Martini with 1-2 parts rum and a splash of soda water. Serve on the rocks in a high ball glass. Garnish with mint and a lime wedge.

### Cuban Mimosa

Add 1 part Organic Modmix Mojito to 1-2 parts champagne or sparkling wine. Serve in a champagne glass. Garnish with mint.





**Organic Sparkling Soda** Add Organic Modmix Mojito to sparkling water. Garnish with mint.

## **Modmix Wasabi Bloody Mary**

### **Wasabi Bloody Mary**

Mix 2 parts Modmix Wasabi Bloody Mary with 1-2 parts vodka. Serve on the rocks in a high ball glass. Garnish with a multitude of options such as lime wedge, pickled asparagus, celery stick, or prawn.

### **Fiery Bloody Mary**

Mix 2 parts Modmix Wasabi Bloody Mary with 1-2 parts pepper vodka. Serve on the rocks in a high ball glass. Garnish with a multitude of options such as lime wedge, pickled asparagus, celery stick, or prawn.

### **The Bloody Maria (with tequila)**

Mix 2 parts Modmix Wasabi Bloody Mary with 1-2 parts tequila. Serve on the rocks in a high ball glass. Garnish with a multitude of options such as lime wedge, pickled asparagus, celery stick, or prawn.

### **The Red Snapper (with gin)**

Mix 2 parts Modmix Wasabi Bloody Mary with 1-2 parts gin. Serve on the rocks in a high ball glass. Garnish with a multitude of options such as lime wedge, pickled asparagus, celery stick, or prawn.

